



Poland
Investment Zone



Lodz
Special
Economic Zone

Lodz Special Economic Zone

Support for new investments





POLISH INVESTMENT ZONE

THE WHOLE POLISH TERRITORY IS THE SPECIAL ECONOMIC ZONE

on any land or property selected
by the entrepreneur, you can
apply for public assistance for **a
new investment**



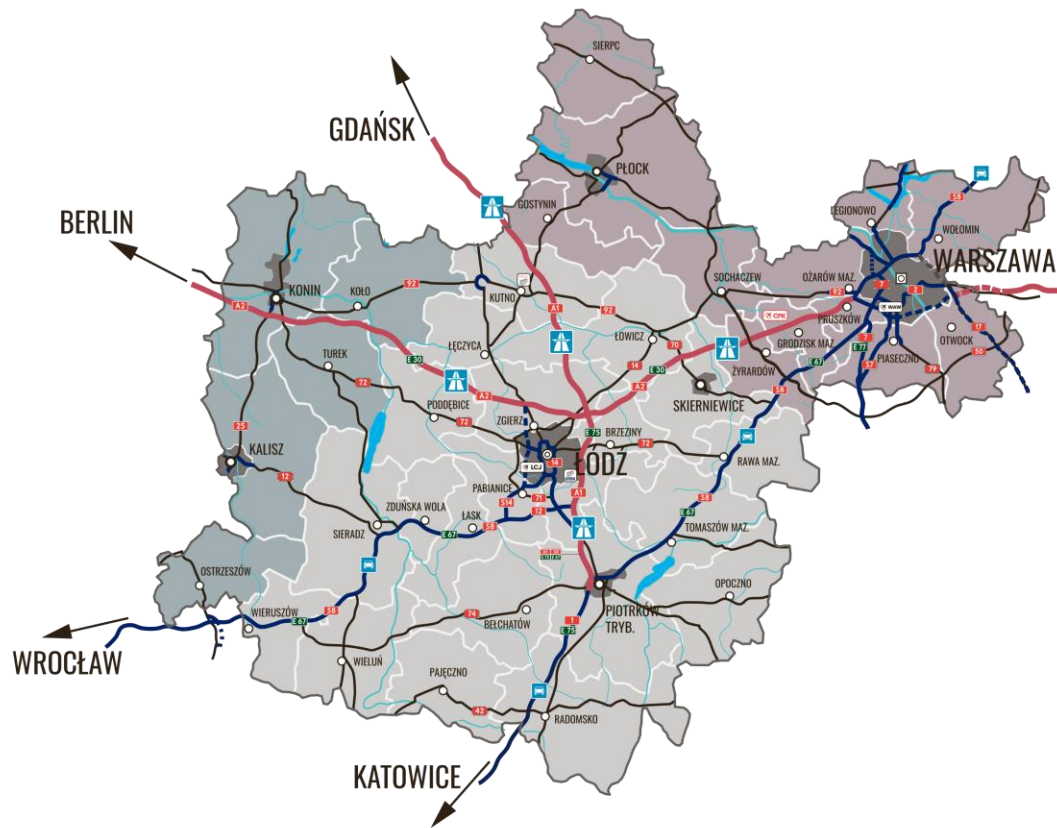


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TERRITORIAL SCOPE



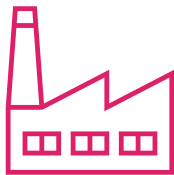
GENERAL OBJECTIVES OF THE PROGRAMME

- LSEZ grants public support in the form of CIT/PIT **tax exemption** for new investment
- The investment cannot be started before obtaining the **Decision on Support.**
- **Definition on Investment Commencement:** Commencement of work means the start of construction work for an investment or the first legally binding commitment to procure equipment or any other commitment that makes the investment irreversible, whichever occurs first. (CONDITION: NO LEASE OR CONTRACT FOR CONSTRUCTION WORKS.) The purchase of land and preparatory work, such as obtaining permits and conducting feasibility studies, is not considered the start of work. *Source EC Regulation 651/2014*

NEW INVESTMENT - DEFINITION

- ☐ ESTABLISHING A NEW PRODUCTION FACILITY
- ☐ PRODUCTION DIVERSIFICATION
- ☐ FUNDAMENTAL CHANGE IN THE PRODUCTION PROCESS
- ☐ INCREASE IN PRODUCTION CAPACITY
- ☐ ACQUISITION OF ASSETS OF A PLANT THAT HAS BEEN CLOSED OR WOULD HAVE BEEN CLOSED HAD THE PURCHASE NOT OCCURRED

SUPPORTED BUSINESS OPERATIONS



PRODUCTION
(and warehousing services)



MODERN SERVICES
FOR BUSINESS



DECISION ON SUPPORT



PUBLIC SUPPORT ON Lodz SEZ AREA IS GRANTED FOR PERIOD **12 or 14** YEARS

TAX EXEMPT INCOME MUST COME FROM THE ACTIVITY INCLUDED BY THE SUPPORT DECISION

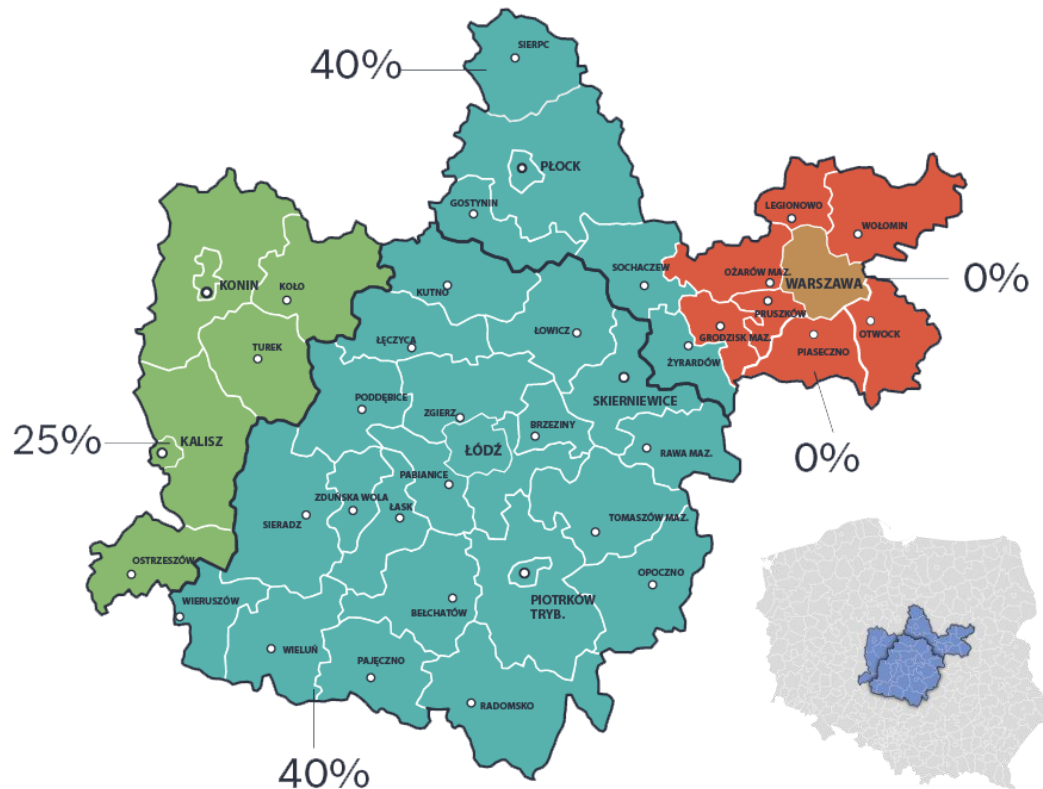


LEVEL OF PUBLIC AID *

+10 percentage points
for medium enterprise

+20 percentage points
for small and micro enterprise

***additional 10% for 35 municipalities**
included in the Just Transition plan



ELIGIBLE COSTS

INVESTMENT ELIGIBLE COSTS

- PURCHASE OF REAL ESTATE / PERPETUAL USUFRUCT
- CONSTRUCTION COSTS
- EXPENDITURE ON FIXED ASSETS
- EXPENDITURE ON INTANGIBLE ASSETS
- RENTAL OF REAL ESTATE
- FINANCIAL LEASING

ELIGIBLE LABOUR COSTS

EXPENDITURE RELATED TO THE TWO-YEAR LABOUR COSTS OF NEWLY RECRUITED EMPLOYEES, INCLUDING GROSS WAGE COSTS FOR THESE EMPLOYEES INCURRED BY THE ENTREPRENEUR FROM THE DATE OF RECRUITMENT OF THESE EMPLOYEES. (NUMBER OF EMPLOYEES MEANS FULL-TIME EQUIVALENT EMPLOYEES.

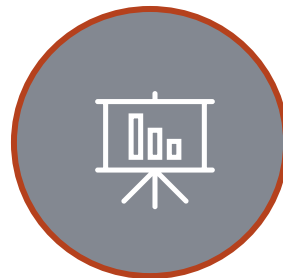
CONDITIONS



The investment cannot start before the **support decision has been obtained**



Compliance with quantitative and qualitative criteria



Maintenance of the investment for 3 (SMEs) or 5 years



Maintaining new jobs and maintaining employment levels

EXAMPLE OF CALCULATION OF PUBLIC AID FOR NEW INVESTMENT

$$10 \text{ M €} \times 40\% = 4 \text{ M €}$$

10 M € - investment outlays

40% - level of public aid for a **BIG** company

4 M € - exemption from **CIT**

5 STEPS TO DECISION ON SUPPORT



**Informative meeting
with LSEZ**



**Consultation and
preparation of
documents**



**Submission of the
application for
support**



**Verification and
evaluation (up to 30
days)**



**Decision on
Support**



LSEZ IN FIGURES



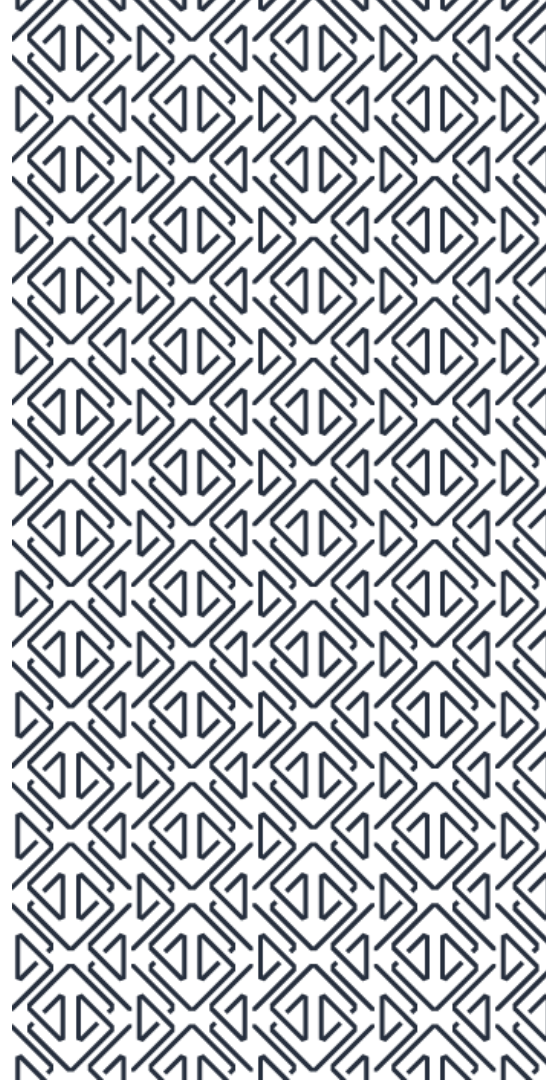
> **850**
investment **projects**



> **33 b.**
PLN investment **outlays**



> **110k**
jobs **created** and
maintained





THEY TRUSTED US



LOGISTIC SECTOR



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LOGISTIKO



LPP LOGISTICS



COMPLETIO

żabka



Ambro Logistics

SPEDCONT



CORDIS
LOGISTICS



Frigo Logistics

STARMAG



DTW
logistics

We do logistics!

NEONET

Jerónimo
Martins









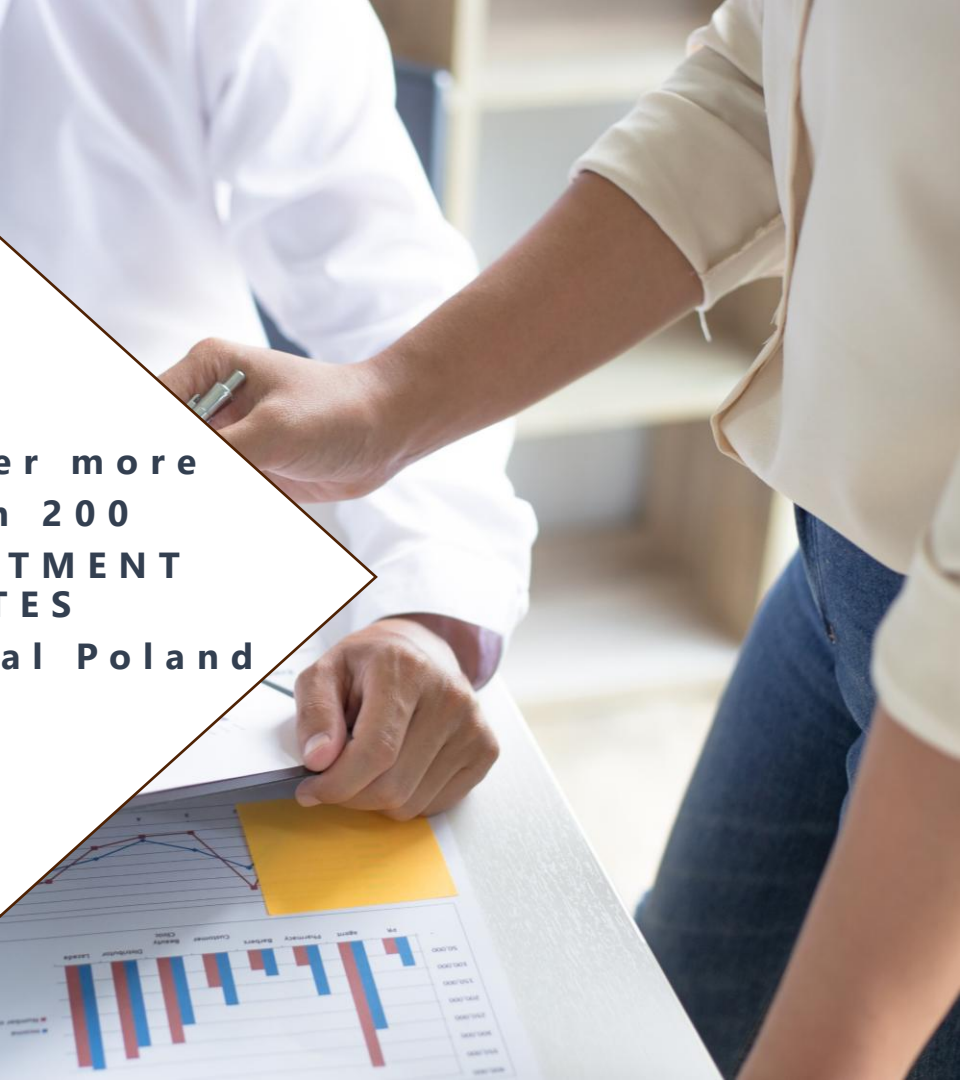
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LODZ SEZ REAL ESTATE OFFER





We offer more
than 200
**INVESTMENT
SITES**
in Central Poland



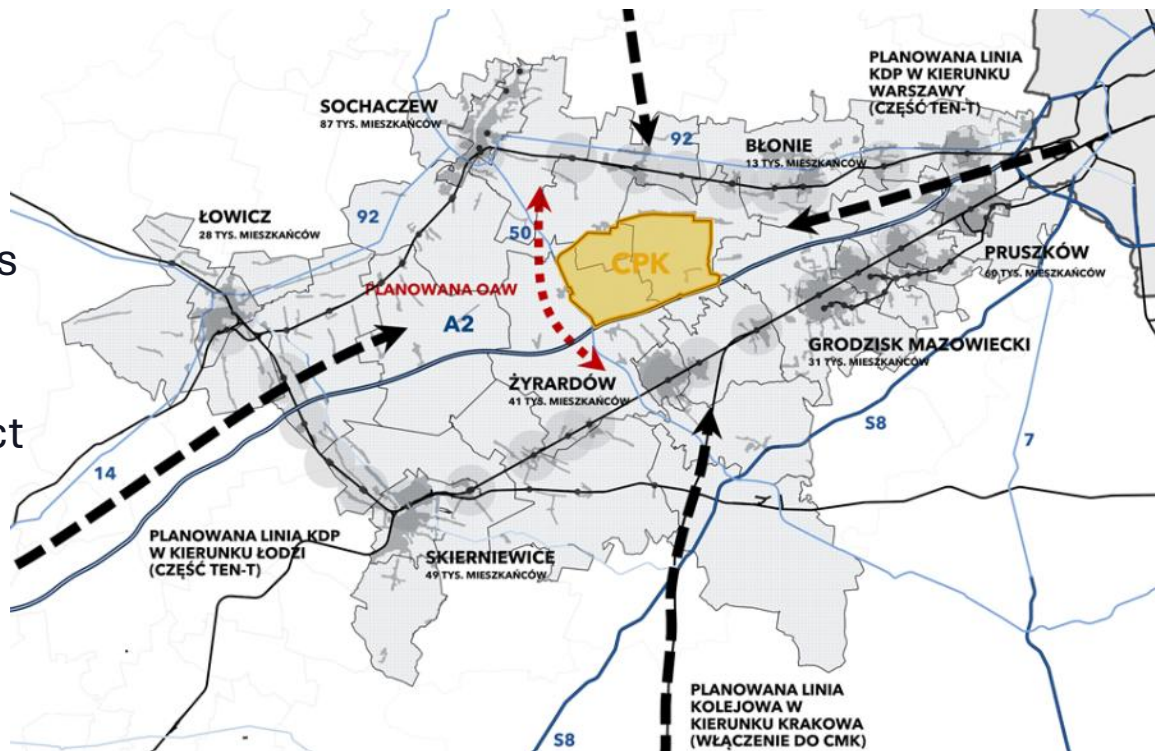
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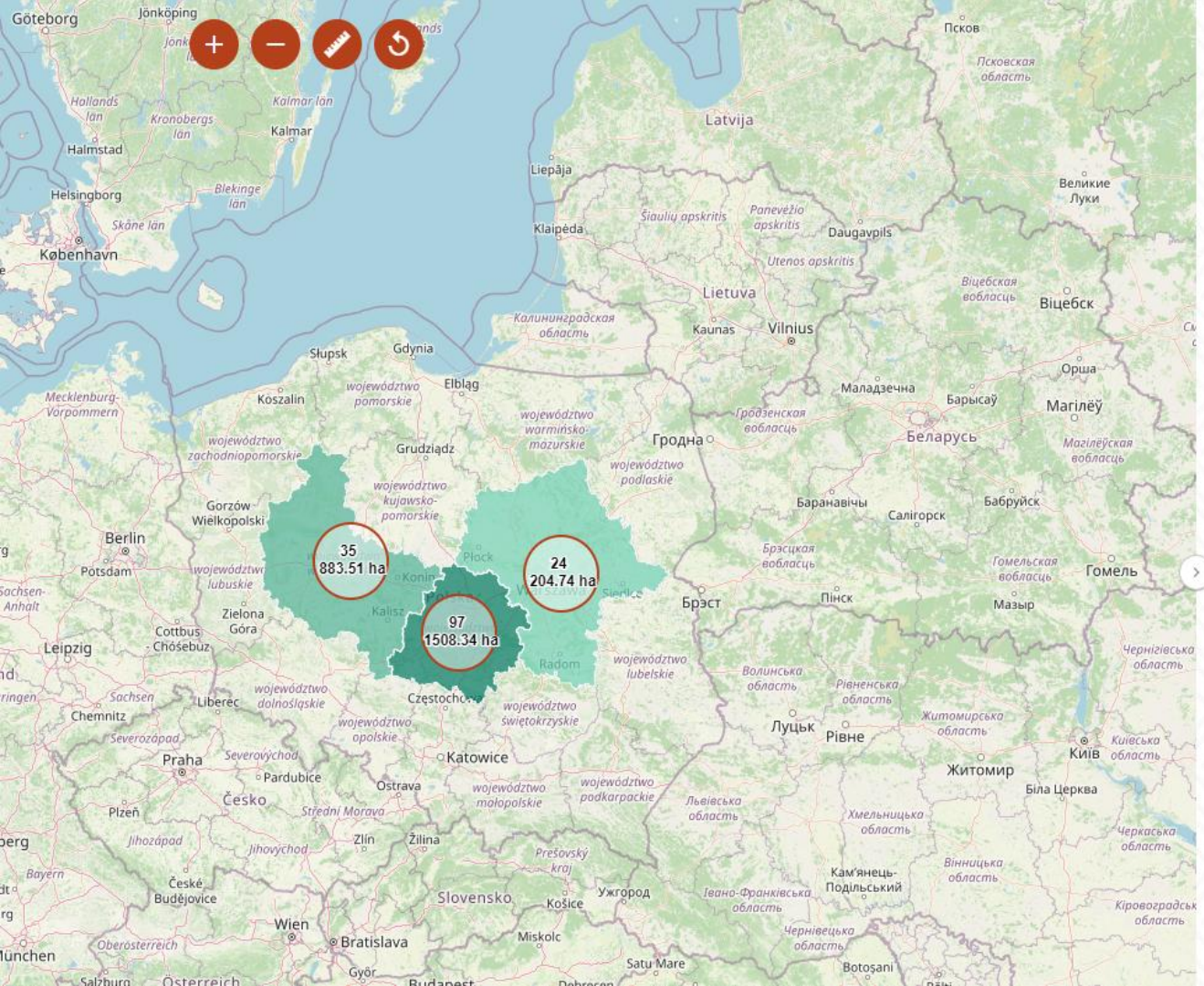


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Real Estate Offer

- Interactive map of industrial sites
- Industrial areas in the vicinity of Port Polska – Cargo City project
- Attractive areas offered in cooperation with Polish State Railways (PKP)





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Greenfields



Voivodeship wielkopolskie

35

Voivodeship łódzkie

97

Voivodeship mazowieckie

24



Invested



Brownfields



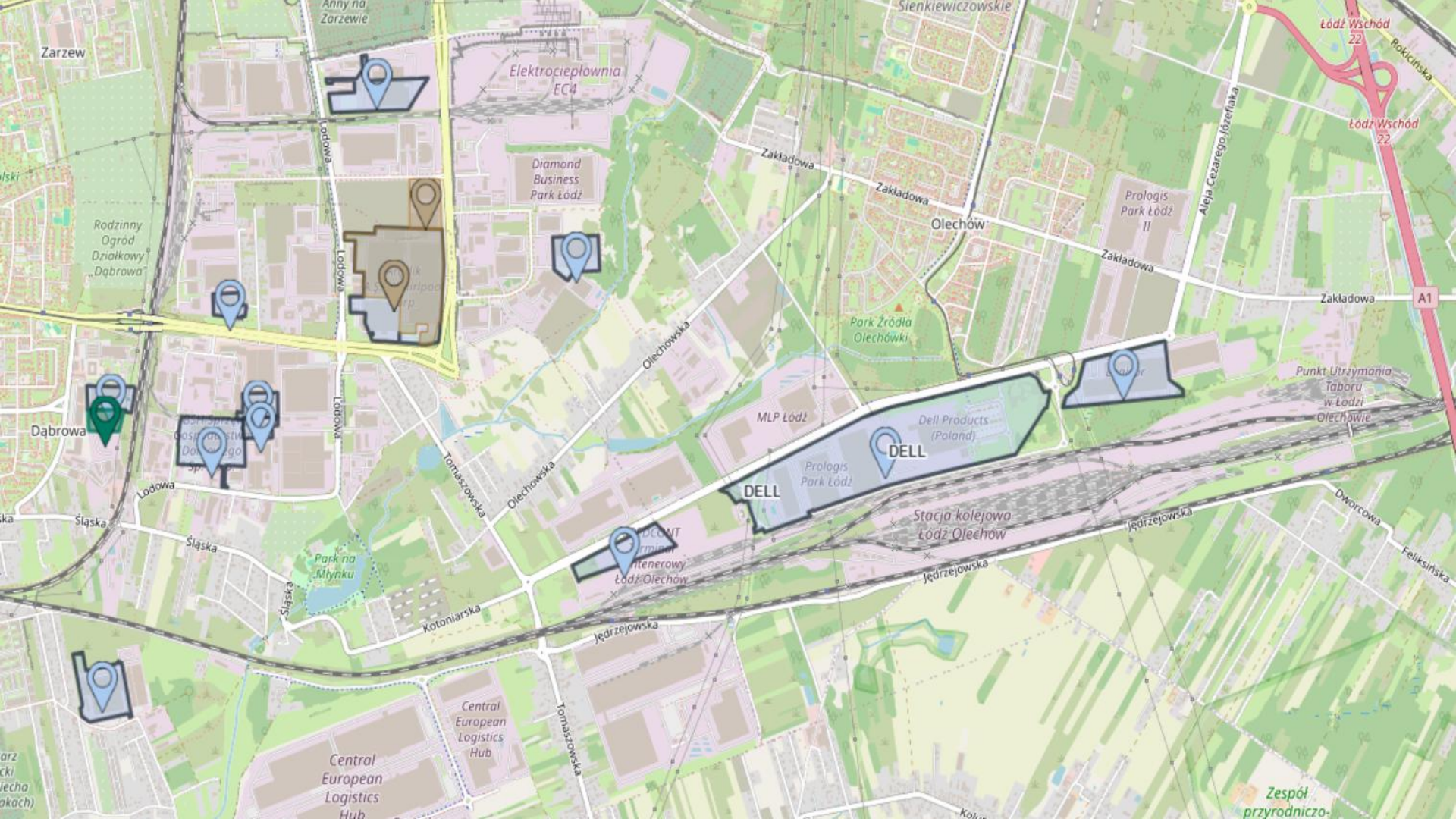
Search



Search for an investment area

Using criteria such as size, location, area and planned investment outlays

Go to search





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LODZ SEZ EDUCATION AND BUSINESS DEVELOPMENT



- **Technical School of Automation and Robotics** - created by Lodz SEZ in cooperation with business and Lodz University of Technology
- Profiles: automation and robotics, cybersecurity, students are engaged in numerous national and international projects
- Cooperation with **Lodz University of Technology** (e.g. scholarships)





RozwoYou Zone 3.0:

- 3rd edition of the project
- co-financing costs of training, consulting and postgraduate studies, exams for entrepreneurs (micro, small, medium and large) and their employees from the Lodzkie Region



Company funding limits

Micro Enterprise	Up to 50 000 PLN
Small Enterprise	Up to 80 000 PLN
Medium Enterprise	Up to 100 000 PLN
Large Enterprise	Up to 100 000 PLN

Co-financing rates (own contribution)

Micro/small	15%
Medium	40%
Large	50%



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1

- ✓ **Account in Development Service Database**
www.uslugirozwojowe.parp.gov.pl

2

- ✓ **Online application** **www.strefarozwoju.lodz.pl**

3

- ✓ **Signing the agreement**

4

- ✓ **Payment of own contribution**

5

- ✓ **Enrollment in development services**

Participation path





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LODZ SEZ TECHNOLOGIES AND INNOVATION DEVELOPMENT



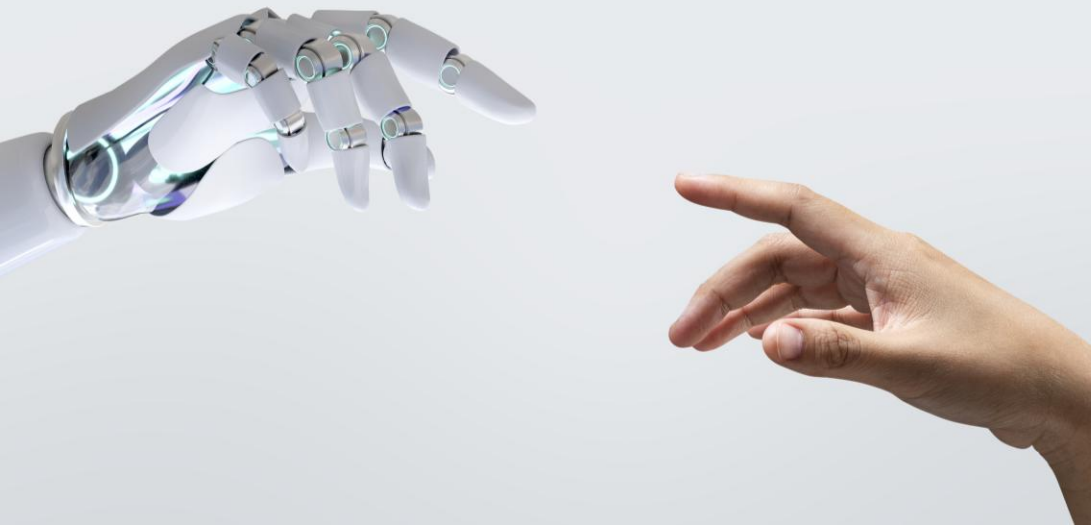


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TECHNOLOGY & INNOVATION ACCELERATION PROGRAMS



A space for communication and cooperation **between investors, business and startups.**

Experience in
4 acceleration programs,
supporting >200 startups,
creating technologies for Industry 4.0
(AI, IoT, VR/AR, cybersec, and others).

> PLN 30 million for adjusting innovations
to the needs of business

RETHINK DIGITAL HUB

the DIGITAL TRANSFORMATION HUB
within the EUROPEAN DIGITAL
INNOVATION HUB NETWORK

Only 8 organizations from Poland have been granted EDIH status, including **Lodz Special Economic Zone**.

Re_d rethink
digital
hub

RETHINK DIGITAL HUB

will support small and medium-sized companies in their digital transformation by offering:

- specialized trainings,
- knowledge transfers,
- competence development,
- Test Before Invest services,
- support in finding sources of financing for digitization projects,
- activities related to building local ecosystems.

More details: <https://re-d.pl/>

PARTNERS:

7 representatives of:
research and development centers, mature
business and young technology companies

AREAS OF SUPPORT:

- AI
- VR/AR
- automation and robotics, IoT
- blockchain
- cybersecurity

PROGRAM **SPARK 3.0**

STARTUP 3.0. Acceleration and post-acceleration development program for early-stage companies (startups) providing services for INDUSTRY 4.0, especially with solutions:

- AI/ BLOCKCHAIN / IOT / CYBERSECURITY /
AUTOMATION AND ROBOTICS

It connects young technological companies with the needs of mature business.

400 000 PLN – max. funding for a startup. Over 200 supported startups creating innovations and technologies for Industry 4.0,

PARTNERS:

8 national partners
5 ecosystem partners
2 foreign partners



Spark 3.0



Business events

- Household Appliance Congress
- Polish-Japanese Business Summit
- International Construction Business Meeting
- Rethink Digital Fest
- Numerous networking opportunities (business mixers, events promoting export, etc)



ACD

K O N G R E S

KEYNOTE SPEECH



LARGEST CEO
SUMMIT OF THE
INDUSTRY



50+ SPEAKERS

**# 20+ TECHNOLOGY
DEMONSTRATIONS**

**4th EDITION 10.
2026**

RETHINK DIGITAL FEST



RETHINK DIGITAL FEST:
The most opinionated and visionary
technology festival in Poland

400+ attendees / 4 thematic stages / educational workshops / >20 technology booths / immersive experiences / inspiring keynote speeches / panel discussions / best practices & case studies in digitization and technology / effective networking



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THANK YOU

